# INTELLECTUAL PROPERTY RIGHTS AND PATENTS

(Common to all Branches)

## **Course Educational Objectives:**

- To acquaint the learners with the basic concepts of Intellectual Property Rights.
- To develop expertise in the learners in IPR related issues and sensitize the learners with the emerging issues in IPR and the rationale for the protection of IPR.

#### **Course Outcomes:**

At the end of this course, the student will be able to

- Gain knowledge on Intellectual Property assets and generate economic wealth
- Assist individuals and organizations in capacity building and work as a platform for development, promotion, protection, compliance, and enforcement of Intellectual Property & knowledge.

UNIT-I (7 Lectures)

Introduction to intellectual property Act and Law-the evolutionary pastthe IPR tool kit-legal tasks in intellectual property law-ethical obligations in Para legal tasks in intellectual property law

UNIT-II (8 Lectures)

Introduction to trade mark – Trade mark registration process-Post registration procedures-Trade mark maintenance – transfer of rights- inter party's proceeding – Infringement-Dilution ownership of trade mark-likelihood of confusion – trademark claims- trademark litigations

UNIT-III (6 Lectures)

Introduction to copy rights- principles of copyright – subjects matter of copy right- rights afforded by copyright law- copyright ownership- transfer and duration – right to prepare derivative works- right of distribution-right to perform the work publicity- copyright formalities and registrations

UNIT-IV (7 Lectures)

Introduction to patent law- Rights and limitations- Rights under patent law- patent requirements- ownership – transfer- patent application process-patent infringement- patent litigation

UNIT-V (6 Lectures)

Introduction to transactional law- creating wealth and managing risk – employment relationship in the Internet and technologic cal sector- contact for internet and technological sector

### **TEXT BOOKS:**

- 1 Kompal Bansal and Praishit Bansal, "Fundamentals of IPR for Engineers", 1st Edition, BS Publications, 2012.
- 2 Prabhuddha Ganguli, "Intellectual Property Rights", 1st Edition, TMH, 2012.

#### REFERENCES:

- 1 R Radha Krishnan & S Balasubramanian, "*Intellectual Property Rights*", 1<sup>st</sup> Edition, Excel Books, 2012.
- 2 M Ashok Kumar & mohd Iqbal Ali, "Intellectual Property Rights", 2<sup>nd</sup> Edition, Serial publications, 2011.

